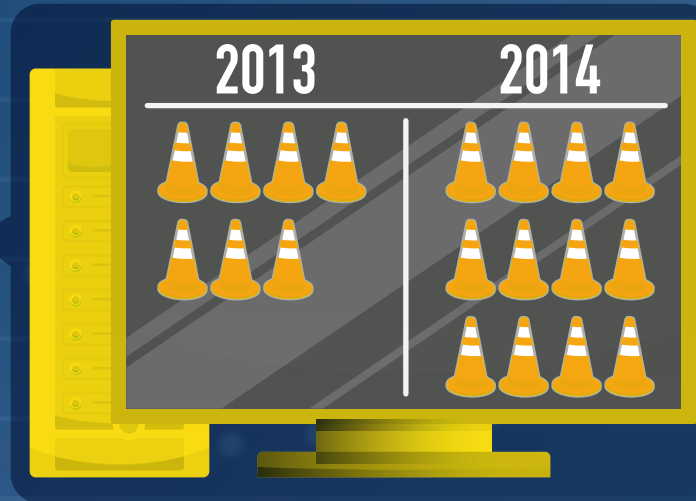# DO YOU NEED A DOWNTIME PREVENTION INTERVENTION?

Industrial automation operations continue to risk failover, data loss, lost wages and customer dissatisfaction.

Average number of unplanned downtime incidents

2013 | 2014

$17,000 per incident

Enterprises looking to minimize downtime and guarantee access to data ◄**90%**

In a period of 3 months, nearly **one-third** of manufacturers experience application downtime

The average annual data loss per company amounts to 2.33TB — the equivalent of
24 MILLION EMAILS

64% of surveyed Global IT decision makers say data protection is "totally critical" to the success of their organization

Stratus

"Manufacturer IT Applications Study: Finding the Real Cost of Downtime" — Industry Week, August 2013
Manufacturers IT Applications Study (Industry Week 2012)
The Veeam® Data Center Availability Report 2014
"The Trillion-Dollar Cost of Downtime and Data Loss," CIO Insight, January 2015

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